

## IMPACT CASE

# LOOM IMPACT - The Impact Finance Boutique



### CASE / PROBLEM

Many impactful companies/projects are missing access to the institutional investor market. However, these investors are needed for speeding up the process of reaching the SDGs. The main issue: financial products for professional investors often have high setup and maintenance cost and are not feasible for startups, scaleups and SMEs.

### SOLUTION

To solve this issue, we've created financial vehicles that are accepted by institutional investors and are very affordable in their setup & operations due to their "shared fund hosting" format. The impact fund design for our clients is done in our tailor-made advisory and structuring service. Ultimately our clients can focus on their core competence – asset- instead of fund-management.

Our first case is a fund for Africa GreenTec AG (AGT) to finance "impact sites", providing electricity, cooling storage, internet and other utilities to off-grid rural villages in sub-Saharan Africa. The AGT fund supports the rural development and addresses 11 out of the 17 SDGs.

### FORECAST

We believe in the upcoming tradability of impact because impact is, in addition to return, risk and liquidity, the new measurement unit for investments. This by our re-thinking of conventional investment products and opening-up the institutional market for future-oriented impact investments, SDG-focused investments will become mainstream.

### COLLABORATION



### INNOVATION AREA

- Sustainable Finance & Data

### IMPACT MEASUREMENT

- IoT data from AGT's impact sites & are processed by their impact modeling engine
- These impact KPIs are continuously reported on [LOOMPACT.com](https://loomimpact.com) for maximum transparency

### IMPACT VISION 2030

- Open market trading of generated impact returns
- Impact KPIs are woven into the investor return schemes for every financial product