



Press Release

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The IMPACT FESTIVAL - Europe's largest B2B fair for sustainable innovations - as a stage for the future

Event connects start-ups, companies, investors and experts to accelerate sustainable transformation

On October 5 and 6, 2022, the second edition of the IMPACT FESTIVAL will take place at the Fredenhagen Hall in Offenbach am Main. As Europe's largest B2B event for sustainable innovation, the fair offers startups, investors and companies a platform to network and exchange expertise and knowledge. With the implementation of the event, the neosfer GmbH, the company behind the project, aims to contribute to the sustainable transformation of the economy.

The IMPACT FESTIVAL is divided into seven innovation areas, which are based on the EU Green Deal and the 17 Sustainable Development Goals of the United Nations. They work as the content basis for the two-day program, which focusses on networking and the exchange of knowledge. More than 170 start-ups and scale-ups, including Boreal Light, Enviria, Envoria, Innocept Mobility and Modular ONE, will present their innovative solutions on site. The most outstanding ones will be awarded with the IMPACT AWARD in the categories a) Platform & Software (SaaS) Solutions, b) Hardware Solutions and c) Education & Social Innovation on the evening of October 5, as well as an audience award.

More than 100 speakers will share their expertise with the guests in panels and keynotes, addressing fundamental questions and best practice examples from various industries and companies. Among them are the Hessian Minister of Economics Tarek Al-Wazir, climate researcher Hans Joachim Schellnhuber, entrepreneur and investor Verena Pausder, Lubomila Jordanova, co-founder and CEO of PlanA.Earth GmbH, and Neven Subotić, bestselling author, soccer player and founder of the Neven Subotić Foundation. More than 50 masterclasses will offer deeper insights into the various topics of digital and sustainable transformation. Among the approximately 2,500 visitors are more than 650 companies and 100 investors. Numerous sponsoring and network partners, including StartHub Hessen, Deloitte and Africa GreenTec, support the vision and realization of the event.

The diverse supporting program also applies the potential of sustainable transformation to other areas. During the IMPACT WEEK from September 26 to 30, various project partners in the Rhine-Main region will provide impulses for joint, sustainable change in the corporate world. Also neosfer invites to a special edition of the format "Between the Towers" on September 27 to discuss the role and importance of Chief Sustainable Officers. At an exclusive dinner on the evening before the festival, investors will have the opportunity to network and



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thus lay the groundwork for potential joint investments in the exhibiting startups. Under the motto "Re-drawing the Economy", IMPACT FESTIVAL and the Department of Business Administration at Alanus University will also be calling for people to rethink and redraw the economy during the festival as part of IMPACT ART.

The IMPACT FESTIVAL takes place as a hybrid event and can be attended both on-site and online. Day tickets and more information are available at <https://impact-festival.earth/tickets/>.

The IMPACT FESTIVAL first took place in September 2021. In addition to the annual two-day event, the project acts as a platform for key stakeholders of the sustainable transformation to network and exchange ideas year-round through the IMPACT COMMUNITY. The goal is to accelerate sustainable transformation.

The IMPACT FESTIVAL is a project of the neosfer GmbH, early-stage investor and innovation unit of Commerzbank Group. It investigates future technologies that are relevant to business and society, promotes and develops sustainable, digital solutions, and brings them profitably to the bank and its customers. All of this is done through the three areas of invest, build, connect. It creates access to innovation through strategic venture capital (invest), in-house development of technologies and business models (build), and building ecosystems around the sustainable and digital future of society (connect).

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