



Press Release

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Between innovations, inspiration, and exchange: IMPACT FESTIVAL 2022 opens its doors

Extensive program of keynotes, exhibition, award ceremony and masterclasses offers deep insights into sustainable transformation

On October 5 and 6, 2022, IMPACT FESTIVAL 2022 will offer more than 650 companies, 100 investors and 170 start-ups the opportunity to network, discover the latest trends and innovations in the field of sustainability, and discuss the digital and sustainable transformation together with leading experts of our time. Europe's largest B2B fair for sustainable innovations will take place in the Fredenhallen in Offenbach am Main.

Along seven innovation areas, approximately 2,500 visitors will experience the potential and necessity of digital and sustainable change. More than 170 start-ups will present their solutions in the exhibition area. More than 100 speakers will show why business and society need to change the way they think and what alternatives there are to existing processes and products. These include Anna Christmann, Member of the German Bundestag, Federal Government Coordinator for German Aerospace and Commissioner for Digital Economy and Startups, Beth Thoren, Director of Environmental Action, EMEA at Patagonia, and Wolfgang Gründinger, Chief Evangelist at Enpal. More than 50 masterclasses and deep dives add more in-depth content to the stage program.

The project IMPACT ART, realized in cooperation with the Business Administration Department of Alanus University, will also enable the creative exploration of the topic. Wall-sized paintings reimagine complex economic and social issues. The exhibits of the Clean River Project re-stage plastic waste collected while paddling. Visitors are also invited to draw - the results grow into a spontaneous exhibition on the walls.

On the evening of October 5, the IMPACT AWARD ceremony will take place. The award honors European start-ups that tackle current social challenges with the help of sustainable technologies and innovations. The nominees in the "Education & Social Innovation" category are Grome, Hedera and Planted. In the "Hardware Solutions" category, ecoLocked, Magnotherm and Re-zip have a chance to win the award. Finalists in the "Platform & Software (SaaS) Solutions" category are ecoligo, Marcley and reverse.supply. In addition, three startups - everwave, foodroots and Time for the Planet - can win the Audience Award. In this category, the audience votes on the most outstanding start-up.

The IMPACT FESTIVAL is realized in cooperation with Climate Action partner ClimateSeed with as little CO2 emissions as possible and a less-waste concept. This includes, among other



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things, exclusively vegan catering with reusable containers from PIZZycle and FairCup, no plastic bottles, and cooperations with service providers with a sustainable business concept. For the remaining CO2 emissions, the IMPACT FESTIVAL donates to selected projects that ClimateSeed mediates. In this way, a contribution to the climate is also to be made.

As a hybrid event, the IMPACT FESTIVAL can be attended both on-site and online. Day tickets and further information are available at <https://impact-festival.earth/tickets-de/>.

The IMPACT FESTIVAL first took place in September 2021. In addition to the annual two-day event, the project acts as a platform for key stakeholders of the sustainable transformation to network and exchange ideas year-round through the IMPACT COMMUNITY. With an extensive supporting program, including IMPACT WEEK, webinars, the podcast IMPACT TALK and an online magazine, the IMPACT FESTIVAL pursues the goal of accelerating sustainable transformation throughout the year.

The IMPACT FESTIVAL is a project of the neosfer GmbH, early-stage investor and innovation unit of Commerzbank Group. It investigates future technologies that are relevant to business and society and promotes and develops sustainable, digital solutions. All of this is done through the three areas of invest, build, connect. It creates access to innovation through strategic venture capital (invest), in-house development of technologies and business models (build), and building ecosystems around the sustainable and digital future of society (connect).

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