



## Press Release

June, 14th 2023

### **Accelerating the sustainable transformation: IMPACT FESTIVAL focuses on top-class speakers for the stage programme**

#### **Keynotes, panels and start-up pitches on three stages will provide impulses on the path to greater sustainability**

On 13 and 14 September, the IMPACT FESTIVAL, Europe's largest B2B event for sustainable transformation, will hold its third edition at the Fredenhagen Hall in Offenbach. An integral part of the two-day event is the extensive stage programme. On three stages, the IMPACT Stage, the Innovation Stage and the Transformation Stage, top-class speakers will provide visitors with inspiration, knowledge and concrete solutions for mastering the change towards a more sustainable economy in their own companies.

The content of the stage programme is based on a total of six innovation areas derived from the EU Green Deal and the Sustainable Development Goals. Speakers include Dr. med. Eckart von Hirschhausen with his keynote address "Healthy Earth - Healthy People. What we can now achieve with assets - and what it costs us to do nothing". He will explain what positive influence investors can have through targeted investments and why we need to act now to save our own existence.

Under the title "Disruption on the Sausage Shelf", Godo Röben, former managing director of Rügenwalder Mühle, shares his view of the food revolution that will accompany us in the coming decades, along with the mobility and energy revolution. He does not see the change to vegan food as a missionary idea, but as a logical further development of our diet and a necessary basis for being able to exist together on earth for a long time to come.

Sustainability expert Maja Göpel will discuss the meaning of value in the 21st century and how societies can best create and regenerate it in her keynote address "Mission:Wertvoll - Kompass, Kreativität und Courage in turbulent times".

In addition to numerous impulses on the stages, visitors can look forward to some innovations this year: the event will once again focus exclusively on vegan catering - with a varied and new offer. After the presentation of the IMPACT AWARDS, Day One will conclude with an evening event including a music act. In addition, artist Verena Kandler will create a live art object from banners and signs from the past two IMPACT FESTIVALS. Visitors will be able to view the object on site and even help to design it. Improved working and networking opportunities complete this year's programme. Tickets are now available on the following website: [impact-festival.earth/tickets-en](https://impact-festival.earth/tickets-en).

Anyone who wants to get to grips with the topic of sustainability in June can take part in the free online event "Connect & Learn" on 23 June. The event provides company representatives from the fields of innovation, transformation and sustainability as well as founders of green tech start-ups with tools and resources for sustainable change and success in their own companies. The expert-led workshops will focus on topics such as entrepreneurial leadership, impact measurement and investor preparation. Interested parties can register [here](#).



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The IMPACT FESTIVAL first took place in September 2021 and celebrated its second edition in October 2022. In addition to the annual two-day event, the project acts as a platform for key stakeholders of the sustainable transformation to network and exchange ideas year-round through the IMPACT COMMUNITY. With an extensive supporting program, including IMPACT WEEK, webinars, the podcast IMPACT TALK and an online magazine, the IMPACT FESTIVAL pursues the goal of accelerating sustainable transformation throughout the year.

The IMPACT FESTIVAL is a project of the neosfer GmbH, early-stage investor and innovation unit of Commerzbank Group. It investigates future technologies that are relevant to business and society and promotes and develops sustainable, digital solutions. All of this is done through the three areas of invest, build and connect. It creates access to innovation through strategic venture capital (invest), in-house development of technologies and business models (build), and building ecosystems around the sustainable and digital future of society (connect).

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