



## Press Release

September 7<sup>th</sup>, 2023

### **Meeting point for sustainability: IMPACT FESTIVAL connects start-ups, companies and investors**

#### **Six innovation areas will guide visitors through the event**

On 13 and 14 September, the Fredenhagen Spaces in Offenbach are all about sustainability. That's when the third edition of the IMPACT FESTIVAL will take place. The event pursues the vision of accelerating the transformation of our economy in terms of social, ecological and economic sustainability. To this end, the approximately 3,000 visitors will be provided with a diverse programme that will provide them with concrete solutions for the challenges facing their companies in a total of six innovation areas.

In the Innovation Area "CIRCULAR ECONOMY AND RESOURCES" the focus is on the conservation of resources along the value chain, for example through efficient resource management, regenerative business models and sustainable buildings. The exhibition area includes solutions around waste collection and reuse, the digitalisation of the construction industry or the circular design of processes. Innovation Area "AGRICULTURE, BIODIVERSITY AND FOOD" presents solutions that can contribute to food security, biodiversity conservation and the challenges in agriculture and the food industry in the long term.

"FINANCE, RISK AND REGULATION" explores how companies can keep up with the new European sustainability rules and regulations that are shaking up the business and financial world. Solutions on display include regulatory and compensation technologies, as well as risk analysis and reporting tools to activate levers such as ESG and impact investing. "MOBILITY, CITIES AND LOGISTICS" looks at the potential of electric mobility, AI and data management to enable sustainable and efficient mobility and create livable cities for the future.

The Innovation Area "SERVICES, PEOPLE AND ORGANIZATION" is based on the perspective that sustainability starts with organisations and their ability to rethink and redesign their own processes. The exhibition will showcase solutions that enable internal, sustainable transformation and effective CSR, such as sustainability consulting, impact measurement tools, SaaS and AI solutions, but also solutions around employee satisfaction and New Work. The sixth and last Innovation Area "ENERGY, POLLUTION AND WATER" focuses on saving natural resources in all areas of the value chain. Generating renewable energy, ensuring clean water and preventing pollution are some of the goals organisations are pushing in this innovation area.

Exhibitors will also take centre stage in another program item: the IMPACT AWARD. With this award, the IMPACT FESTIVAL will honour start-ups and companies that are working towards a more sustainable economy on the evening of 13 September. The nominees in the Seed category (start-ups up to 3 years after foundation) include: heynanny, Zählerfreunde and Revive Battery. In the Growth category (start-ups founded more than 3 years ago), the nominees are: Lam'on, eeden and BeeOdiversity. In the Transformation category (economically successful companies that have existed for at least 5 years), the following companies are in the final: followfood, Gemeinhardt Services GmbH



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and Raiffeisenbank Lech am Arlberg. The 2023 award will be implemented in partnership with neosfer, and the Transformation category in cooperation with Gemeinwohl-Ökonomie.

Tickets for the IMPACT FESTIVAL and the Investor Conference are available here: <https://impact-festival.earth/ticket/>.

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The IMPACT FESTIVAL first took place in September 2021 and celebrated its second edition in October 2022. In addition to the annual two-day event, the project acts as a platform for key stakeholders of the sustainable transformation to network and exchange ideas year-round through the IMPACT COMMUNITY. With an extensive supporting program, including IMPACT WEEK, webinars, the podcast IMPACT TALK and an online magazine, the IMPACT FESTIVAL pursues the goal of accelerating sustainable transformation throughout the year.

The IMPACT FESTIVAL is a project of the neosfer GmbH, early-stage investor and innovation unit of Commerzbank Group. It investigates future technologies that are relevant to business and society and promotes and develops sustainable, digital solutions. All of this is done through the three areas of invest, build and connect. It creates access to innovation through strategic venture capital (invest), in-house development of technologies and business models (build), and building ecosystems around the sustainable and digital future of society (connect).

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