



## IMPACT FESTIVAL 2024: Two days of sustainable transformation and innovative partnerships

Frankfurt am Main, September 25, 2024 - The IMPACT FESTIVAL will take place on 30 and 31 October with great expectations, strong partners and a diverse program. The event, organized by neosfer, is taking place for the fourth time at Messe Frankfurt. Over 4,500 participants from business, politics and civil society will come together to present and discuss sustainable innovations and concrete solutions. The festival is the central meeting place for companies and investors who are committed to the future of the sustainable economy and is considered Europe's largest B2B community for sustainable transformation.

### Investor conference: Sustainability as an investment opportunity

One of the program highlights of the festival is the investor conference on 31 October. It is aimed at leading VCs, business angels, family offices and limited partners. StartHub Hessen and the Hessian Ministry of Economics, Energy, Transport, Housing and Rural Areas (HMWW) are supporting the conference. The event will focus on keynotes and panels on forward-looking topics such as "The State of the Impact Market" and "Natural Capital and Biodiversity". Top-class speakers such as Umut Sönmez, State Secretary at HMWW, Tina Dreimann, Founder and Managing Director at better ventures, and renowned financial entrepreneur Carsten Maschmeyer will share their expertise and discuss how investments can contribute to global solutions for sustainability.

### Exclusive side events and networking opportunities

The organizers of the IMPACT FESTIVAL attach particular importance to creating numerous and diverse networking opportunities. In addition to matchmaking tables on site, a networking room and specific formats for making contacts, there will also be program items such as the evening event "Impact by Night", an exclusive investor dinner or the B Corp regulars' table, which will offer space for intensive exchange and new contacts in addition to the event.

### Corporate partners actively participate in the program

The corporate partners of the IMPACT FESTIVAL are also contributing to the extensive program. The media company Ströer, which is participating as a partner for the first time this year, is taking part in the panel "How smart city concepts can become local drivers for sustainability" and is also supporting the event with outdoor advertising.

Mainova AG is also an official partner of the IMPACT FESTIVAL and, in cooperation with Eintracht Frankfurt, will host an exclusive side event on October 31 at Deutsche Bank Park. Business Pass holders have the opportunity to apply for a networking evening with valuable impulses on the topic of sustainability and innovative solutions. More information [here](#).

### Climate partners for more sustainability

In October, the IMPACT FESTIVAL will once again prioritize a consistent focus on sustainability. In addition to avoiding emissions through a variety of measures, such as vegan catering on site, it is also about measuring and offsetting the footprint. The organizers have secured the support of the two climate partners Klimate and Trash Galore. The festival thus remains true to its mission of minimizing its own negative impact.

### Focus on diversity and accessibility

This year, the IMPACT FESTIVAL is also setting new standards in terms of diversity and inclusion. For the first time, on-site childcare will be offered on both days to facilitate access for all participants. There will also be guided tours of the trade fair in German and English, which can be booked in advance.

The topic of art will also be addressed again at the fair: The "Impact Women" exhibition will showcase inspiring women who are driving the sustainable transformation of our society with their companies or projects. In this way, the IMPACT FESTIVAL aims to focus on the perspectives and successes of these women and give them visibility.

General information about the IMPACT FESTIVAL can be found [here](#).

*The IMPACT FESTIVAL took place for the first time in September 2021. In addition to the annual two-day event, the project acts as a platform through which key stakeholders in sustainable transformation can network and exchange ideas throughout the year via the IMPACT COMMUNITY. With an extensive supporting program, including IMPACT WEEK, webinars, the IMPACT TALK podcast and an online magazine, the IMPACT FESTIVAL pursues the goal of accelerating sustainable transformation throughout the year.*

*The IMPACT FESTIVAL is a project of neosfer GmbH, early-stage investor and innovation unit of the Commerzbank Group. Neosfer examines economically and socially relevant future technologies and promotes and develops sustainable, digital solutions. This is done through the three areas invest, build and connect. Through strategic venture capital (invest), the in-house development of technologies and business models (build) and the establishment of ecosystems around the sustainable and digital future of society (connect), neosfer creates access to innovations.*

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